



# 2017 Conference Schedule

## Workshop Schedule - 2017

**Thursday**

**Friday**

**Saturday**

	Workshop Session 1	Workshop Session 2	Workshop Session 3	Workshop Session 4	Workshop Session 5	Workshop Session 6
<b>Rm 1</b>	Writing Flash Fiction that Sells <b>Ben Wolf</b>	Devotionals for All Ages <b>MacKenzie Howard</b>	Fighting Basics for Writers <b>Ben Wolf</b>	Choosing a Small Press <b>Rena Brumbaugh Green</b>	I Swear <b>Parker Cole</b>	YA Christian Fiction <b>Tessa Emily Hall</b>
<b>Rm 2</b>	Those We Do Not Speak Of <b>Parker Cole</b>	Writing for the General Market <b>Mike Duran</b>	Writing a Series <b>Rachel Marks</b>	The Do's and Do Not's of Story Structure <b>Rebecca LuElla Miller</b>	Creative Ways to Get the Story Flowing <b>Miralee Ferrell</b>	Characterization in Fiction <b>Rebecca LuElla Miller</b>
<b>Rm 3</b>	Writing a Nonfiction Book Proposal <b>Larry Leech</b>	Doing Ministry the Write Way <b>Tim Riter</b>	Frame Your Scene, Build Your Story <b>Lori Freeland</b>	Ghostwriting <b>Larry Leech</b>	Devotional Writing Part II <b>Susan King</b>	Don't Fence Me In <b>Martha Bolton</b>
<b>Rm 4</b>	Demolish Reader Stumbling Blocks <b>Lori Freeland</b>	Writing by Emotion <b>Martha Bolton</b>	Devotional Writing Part I <b>Susan King</b>	Writing the Pilot Script <b>Andrea Frazer</b>	Writing through Adversity <b>Rachel Marks</b>	Pitching a Magazine Article <b>Andrea Frazer</b>
<b>Rm 5</b>	The Current Picture Book Market <b>Adria Goetz</b>	What Hollywood Agents Want <b>Terry Porter</b>	Creating with God <b>Allen Arnold</b>	How Poetry Improves Prose <b>Tim Riter</b>	Christian Storytelling in the Movies <b>Brian Godawa</b>	Humor Writing <b>Rena Brumbaugh Green</b>
<b>Rm 6</b>	Sell Your Book to an Agent <b>Tessa Emily Hall</b>	Navigating the New Publishing Frontier <b>Allen Arnold</b>	The Future of the Christian Picture Book Market <b>Adria Goetz</b>	Tax Deductions Most Entrepreneurs Miss <b>Chris Morris</b>	Time Management <b>Lindsay Franklin</b>	The Power of Your Premise <b>Kim Bangs</b>
<b>Rm 7</b>	How to Pitch Your Book Idea <b>Kim Bangs</b>	Keys to a Successful Book Proposal <b>Sandra Barela</b>	Working with Agents and Editors <b>Karen Ball</b>	Writing a Book Proposal <b>MacKenzie Howard</b>	Caring for Your Writing Career <b>Karen Ball</b>	Bookkeeping without Losing Your Sanity <b>Chris Morris</b>
<b>Rm 8</b>	Making the Most of First Impressions <b>Julie DeEtte Williams</b>	Blogging Basics <b>Stephanie Alton</b>	Blogging to Book Deal <b>Stephanie Alton</b>	Social Platforms 101 <b>Sandra Barela</b>	Creating a Website <b>Paul Regnier</b>	Critique Like an Apostle <b>Julie DeEtte Williams</b>
<b>Rm 9</b>	Screenwriting for a Specific Brand <b>Bob Saenz</b>	How to Publicize Your New Release <b>Miralee Ferrell</b>	How Hollywood Works <b>Terry Porter</b>			After You Write Your Screenplay <b>Bob Saenz</b>
<b>Rm 10</b>	Mentoring appointments	Mentoring appointments	Mentoring appointments	Mentoring appointments	Mentoring appointments	Mentoring appointments

## Conference Schedule June 22-24, 2017

## Thursday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- 10:00–11:45 Continuing Session (meet each morning)
  - Frank Ball – Beginning Fiction
  - Tosca Lee – Intermediate/Advanced Fiction
  - Jill Williamson – Speculative Fiction
  - Kathy Collard Miller – Beginning Nonfiction
  - Joseph Bentz – Intermediate/Advanced Nonfiction
  - Sarah Thebarger – Memoir Writing
  - Claire Hutchinson – Writing for Hollywood/Screenwriting
  - Sally Klein O'Connor – Song Writing
  - Valerie Coulman – Writing for Children
  - Erin Taylor Young – Writing as a Career
  - Lynn Donovan – Marketing/Publicity/Branding
  - Rich Bullock – Indie/Subsidy/Self-publishing
  - Shannon Dittmore – Teen Writers' Track
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- 1:15–2:30 **Workshop Session 1**
  - Writing Flash Fiction that Sells – Ben Wolf
  - Those We Do Not Speak Of – Parker Cole
  - Writing a Nonfiction Book Proposal – Larry Leech
  - Demolish Reader Stumbling Blocks – Lori Freeland
  - The Current Picture Book Market – Adria Goetz
  - Sell Your Book to an Agent – Tessa Hall
- 1:15–2:30 **Workshop Session 1 (continued)**
  - How to Pitch Your Book Idea – Kim Bangs
  - Making the Most of First Impressions – Julie DeEtte Williams
  - Screenwriting for a Specific Brand – Bob Saenz
- 2:30–2:45 Break
- 2:45–4:00 **Workshop Session 2**
  - Devotionals for All Ages – MacKenzie Howard
  - Writing for the General Market – Mike Duran
  - Doing Ministry the Write Way – Tim Riter
  - Writing by Emotion – Martha Bolton
  - What Hollywood Agents Want – Terry Porter
  - Navigating the New Publishing Frontier – Allen Arnold
  - Keys to a Successful Book Proposal – Sandra Barela
  - Blogging Basics – Stephanie Alton
  - How to Publicize Your New Release – Miralee Ferrell
- 4:00–4:15 Break
- 4:15–5:15 Publishing Panel
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- 6:30–8:00 Keynote and Worship
  - Get Ready for the Ride of Your Life! – Karen Ball
- 8:00–9:00 Evening Events

## Friday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- 10:00–11:45 Continuing Session (meet each morning—see Thursday's schedule)
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- 1:15–2:30 **Workshop Session 3**
  - Fighting Basics for Writers – Ben Wolf
  - Writing a Series – Rachel Marks
  - Frame Your Scene, Build Your Story – Lori Freeland
  - Devotional Writing Part I – Susan King
  - Creating with God – Allen Arnold
  - The Future of the Christian Picture Book Market – Adria Goetz
  - Working with Agents and Editors – Karen Ball
  - Blogging to Book Deal – Stephanie Alton
  - How Hollywood Work – Terry Porter
- 2:30–2:45 Break
- 2:45–4:00 **Workshop Session 4**
  - Choosing a Small Press – Renae Brumbaugh Green
  - Story Structure – Rebecca LuElla Miller
  - Ghostwriting – Larry Leech
  - Writing the Pilot Script – Andrea Frazer
  - How Poetry Improves Prose – Tim Riter
  - Tax Deductions Most Entrepreneurs Miss – Chris Morris
  - Writing a Book Proposal – MacKenzie Howard
  - Social Platforms 101 – Sandra Barela
- 4:00–4:15 Break
- 4:15–5:15 Agent Panel
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- 6:30–8:00 Keynote and Worship
  - The Astonishing Journey – Kim Bangs
- 8:00–9:00 Evening Events

## Saturday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- 10:00–11:45 Continuing Session (meet each morning—see Thursday's schedule)
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- 1:15–2:30 **Workshop Session 5**
  - I Swear – Parker Cole
  - Creative Ways to Get the Story Flowing – Miralee Ferrell
  - Devotional Writing Part II – Susan King
  - Writing through Adversity – Rachel Marks
  - Christian Storytelling in the Movies – Brian Godawa
  - Time Management – Lindsay Franklin
  - Caring for Your Writing Career – Karen Ball
  - Creating a Website – Paul Regnier
- 2:30–2:45 Break
- 2:45–4:00 **Workshop Session 6**
  - YA Christian Fiction – Tessa Emily Hall
  - Characterization In Fiction – Rebecca LuElla Miller
  - Don't Fence Me In – Martha Bolton
  - Pitching a Magazine Article – Andrea Frazer
  - Humor Writing – Renae Brumbaugh Green
  - The Power of Your Premise – Kim Bangs
  - Bookkeeping without Losing Your Sanity – Chris Morris
  - Critique Like an Apostle – Julie DeEtte Williams
  - After You Write Your Screenplay – Bob Saenz
- 4:00–4:15 Break
- 4:15–5:15 Awards and Autograph Party
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- 6:30–8:00 Keynote and Worship
  - **Kintsugi Creativity – Allen Arnold**
- 8:00–9:00 Evening Events (TBD)