



2017 Conference Schedule

SoCal CWC Workshop Schedule

Updated 6/1/2017

Room #	Thursday			Friday		Saturday	
	Workshop 1 (1:15-2:30)	Workshop 2 (2:45-4:00)	Workshop 3 (1:15-2:30)	Workshop 4 (2:45-4:00)	Workshop 5 (1:15-2:30)	Workshop 6 (2:45-4:00)	
Myers 102	All 3 Mornings Tracks (10:00-11:45) Tosca Lee Int/Adv Fiction	Kim Bangs How to Pitch Your Book Idea	Allen Arnold Navigating the New Publishing Frontier	Allen Arnold Creating with God	Karen Ball Caring for Your Writing Career	Kim Bangs The Power of Your Premise	
Myers 105	Claire Hutchinson Screenwriting	Miralee Ferrell How to Publicize Your New Release	Karen Ball Working with Agents and Editors	Parker J. Cole I Swear	Rachel Marks Writing through Adversity	Julie Williams Critique like an Apostle	
Myers 108	Rich Bullock Self-publishing	Stephanie Alton Blogging Basics	Stephanie Alton Blogging to Book Deal	Tim Riter How Poetry Improves Prose	Lindsay Franklin Time Management for Writers	Martha Bolton Don't Fence Me In	
Sutherland 200	Shannon Dittmore Teen Track	Terry Porter What Hollywood Agents Want	Ben Wolf Acting Out—Fighting Basics for Writers	Terry Porter How Hollywood Works	Brian Godawa Christian Worldview in the Movies	Bob Saenz After You Write Your Screenplay	
Talbot 007	Kathy Collard Miller Beginning NF	Mike Duran Writing for the General Market	Lori Freeland Frame Your Scene, Build Your Story	Renaee Green Choosing a Small Press	Miralee Ferrell Creative Ways to Get the Story Flowing	Tessa Emily Hall YA Christian Fiction	
Talbot 008	Frank Ball Beginning Fiction	Sandra Barela Keys to a Successful Book Proposal	Rachel Marks Writing a Series	Sandra Barela Social Media 101	Paul Regnier Creating a Website	Renaee Green Make 'Em Laugh	
Talbot 107	Joseph Bentz Int/Adv Nonfiction	Valerie Coulman Writing for Children - Part 1	Adria Goetz The Future of the Christian Picture Book Market	Valerie Coulman Writing for Children - Part 2	Valerie Coulman Writing for Children - Part 3	Valerie Coulman Writing for Children - Part 4	
Talbot 108	Lynn Donovan Marketing	Mackenzie Howard Devotionals for All Ages	Susan King Turning Personal Experience into a Devotional Message Part 1	Susan King Turning Personal Experience into a Devotional Message Part 2	Mackenzie Howard Writing a Book Proposal	Andrea Frazer Pitching a Kick-Butt Magazine Article	
Talbot 109	Erin Taylor Young Writing as a Career	Martha Bolton Writing by Emotion	Sally Klein O'Connor Song Writing Part 1	Chris Morris Tax Strategies Most Creative Entrepreneurs Miss	Sally Klein O'Connor Song Writing Part 2	Chris Morris Bookkeeping without Losing Your Sanity	
Talbot 112	Sarah Thebarger Memoir Writing	Appointments	Appointments	Appointments	Appointments	Appointments	
Talbot 113	Jill Williamson Spec Fiction	Appointments	Appointments	Appointments	Appointments	Appointments	

General Sessions

Room # (capacity)	All 3 days All day	All 3 days 7:30-9:45am	Thursday 4:15-5:15pm	Thursday 6:30-9:00pm	Friday 4:15-5:15pm	Friday 6:30-9:00pm	Saturday 4:15-5:15pm	Saturday 6:30-9:00pm
CBR (128)	Registration, bookstore, OT Studios, freebie tables		Publishing Panel		Agent Panel		Autograph party	
Chapel (400)		7:30-8:45 worship 9:00-9:45 welcome, faculty introductions, orientation		Keynote, worship, and evening events		Keynote, worship, and evening events Sally O'Connor		
Crowell (400)								Keynote, worship, Giveaways, Prizes, and EIE Awards

Thursday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- **10:00–11:45 Continuing Session (All 3 Morning Tracks)**
 - Tosca Lee – Intermediate/Advanced Fiction
 - Claire Hutchinson – Writing for Hollywood/Screenwriting
 - Rich Bullock – Indie/Subsidy/Selfpublishing
 - Shannon Dittmore – Teen Writers’ Track
 - Kathy Collard Miller – Beginning Nonfiction
 - Frank Ball – Beginning Fiction
 - Joseph Bentz – Intermediate/Advanced Nonfiction
 - Lynn Donovan – Marketing/Publicity/Branding
 - Erin Taylor Young – Writing as a Career
 - Sarah Thebarger – Memoir Writing
 - Jill Williamson – Speculative Fiction
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- **1:15–2:30 Workshop Session 1**
 - Kim Bangs – How to Pitch Your Book Idea
 - Julie DeEttre Williams – Making the Most of First Impressions
 - Tim Riter – Doing Ministry the Write Way
 - Bob Saenz – Screenwriting for a Specific Brand
 - Lori Freeland – Demolishing Reader Stumbling Blocks
 - Ben Wolf – Writing Flash Fiction that Sells
 - Adria Goetz – The Current Picture Book Market
 - Tessa Emily Hall – Sell Your Book to an Agent
 - Parker Cole – Those We Do Not Speak Of
- 2:30–2:45 Break
- **2:45–4:00 Workshop Session 2**
 - Allen Arnold – Navigating the New Publishing Frontier
 - Miralee Ferrell – How to Publicize Your New Release
 - Stephanie Alton – Blogging Basics
 - Terry Porter – What Hollywood Agents Want
 - Mike Duran – Writing for the General Market
 - Sandra Barela – Keys to a Successful Book Proposal
 - Valerie Coulman – Writing for Children - Part 1
 - MacKenzie Howard – Devotionals for All Ages
 - Martha Bolton – Writing by Emotion
- 4:00–4:15 Break
- 4:15–5:15 Publishing Panel
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- **6:30–8:00 Keynote and Worship**
Get Ready for the Ride of Your Life! – Karen Ball
- 8:00–9:00 Evening Events

Friday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- **10:00–11:45 Continuing Session**
(All 3 Morning Tracks – See Thursday Schedule)
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- **1:15–2:30 Workshop Session 3**
 - Allen Arnold – Creating with God
 - Karen Ball – Working with Agents and Editors
 - Stephanie Alton – Blogging to Book Deal
 - Ben Wolf – Fighting Basics for Writers
 - Lori Freeland – Frame Your Scene, Build Your Story
 - Rachel Marks – Writing a Series
 - Adria Goetz – The Future of the Christian Picture Book Market
 - Susan King – Turning Personal Experience into a Devotional Message - Part I
 - Sally Klein O’Connor – Song Writing Part 1
- 2:30–2:45 Break
- **2:45–4:00 Workshop Session 4**
 - Andrea Frazer – Creating, Writing, and Pitching the TV Pilot
 - Parker J. Cole – I Swear
 - Tim Riter – How Poetry Improves Prose
 - Terry Porter – How Hollywood Works
 - Renae Brumbaugh Green – Choosing a Small Press
 - Sandra Barela – Social Media 101
 - Valerie Coulman – Writing for Children - Part 2
 - Susan King – Turning Personal Experience into a Devotional Message - Part 2
 - Chris Morris – Tax Strategies Most Creative Entrepreneurs Miss
- 4:00–4:15 Break
- 4:15–5:15 Agent Panel
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- **6:30–8:00 Keynote and Worship**
The Astonishing Journey – Kim Bangs
- 8:00–9:00 Evening Events

Saturday

- 7:30–8:30 Breakfast/Registration
- 9:00–9:45 Welcome, Faculty Introductions, Orientation
- 9:45–10:00 Break
- **10:00–11:45 Continuing Session (All 3 Morning Tracks – See Thursday Schedule)**
- 11:45–12:00 Break
- 12:00–1:00 Lunch
- 1:00–1:15 Break
- 1:15–5:15 Mentoring, Editor, and Agent Appointments
- **1:15–2:30 Workshop Session 5**
 - Karen Ball – Caring for Your Writing Career
 - Rachel Marks – Writing through Adversity
 - Lindsay Franklin – Time Management for Writers
 - Brian Godawa – Christian Worldview in the Movies
 - Miralee Ferrell – Creative Ways to Get the Story Flowing
 - Paul Regnier – Creating a Website
 - Valerie Coulman – Writing for Children - Part 3
 - MacKenzie Howard – Writing a Book Proposal
 - Sally Klein O'Connor – Song Writing Part 2
- 2:30–2:45 Break
- **2:45–4:00 Workshop Session 6**
 - Kim Bangs – The Power of Your Premise
 - Julie DeEtte Williams – Critique Like an Apostle
 - Martha Bolton – Don't Fence Me In
 - Bob Saenz – After You Write Your Screenplay
 - Tessa Emily Hall – YA Christian Fiction
 - Renae Brumbaugh Green – Make 'Em Laugh
 - Valerie Coulman – Writing for Children - Part 4
 - Andrea Frazer – Pitching a Kick-Butt Magazine Article
 - Chris Morris – Bookkeeping without Losing Your Sanity
- 4:00–4:15 Break
- 4:15–5:15 Awards and Autograph Party
- 5:15–5:30 Break
- 5:30–6:30 Dinner
- **6:30–8:00 Keynote and Worship**
Kintsugi Creativity – Allen Arnold
- 8:00–9:00 Evening Event